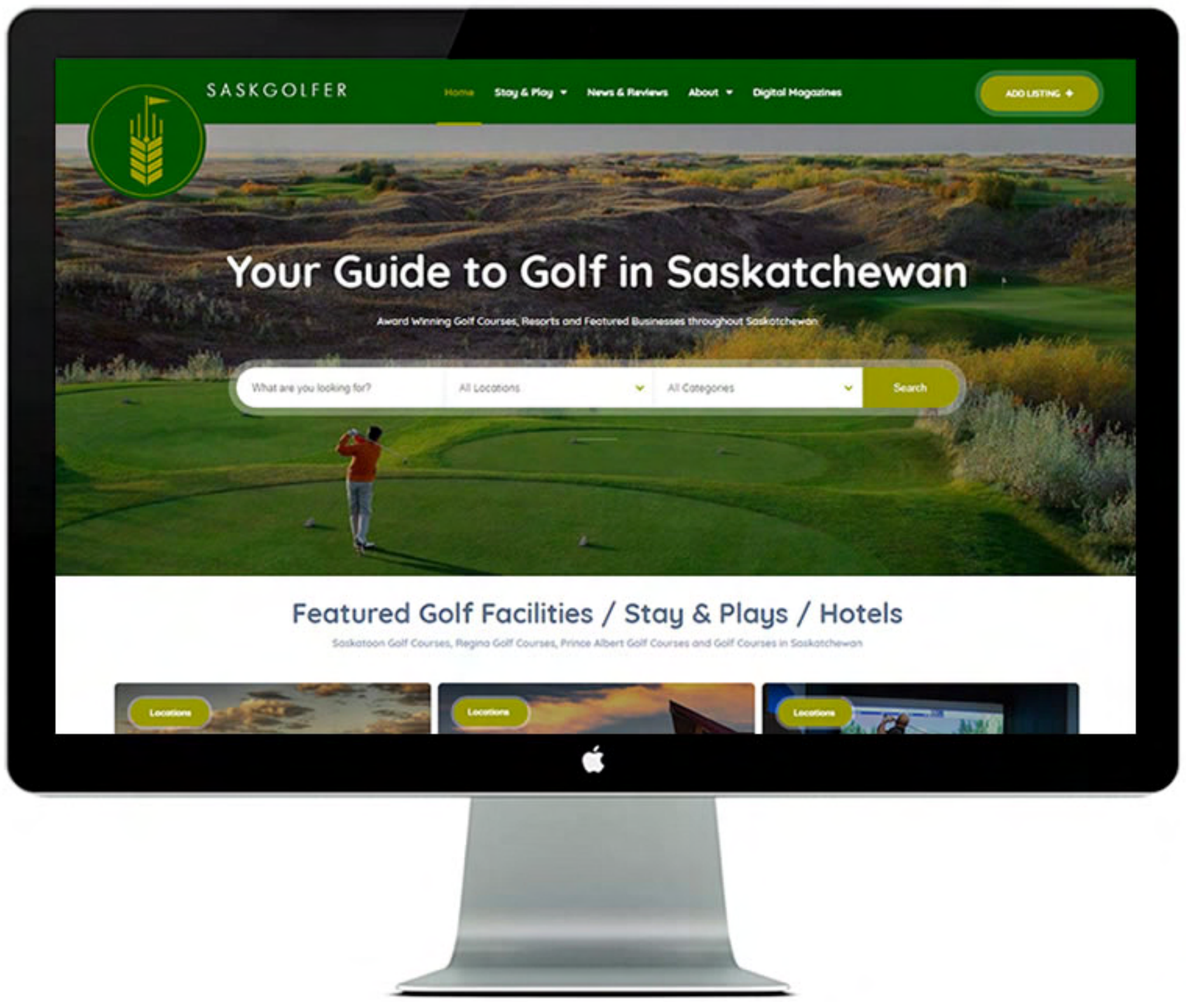
2019

Advertising and Promotion Programs

SaskGolfer.com / SaskGolfer Digital Magazines

SASKGOLFER



NEW Website for 2019

- Featured Courses Map.
- Stay & Play Listings, Restaurant Listings, Events Listings, Hotel & Resort Listings.
- Improved Dedicated Page Listings

- PGA of Canada - Saskatchewan Zone Professional Featured Instruction.

Search and Plan Your Perfect Saskatchewan Golf & Travel Experience.

SaskGolfer Website

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Readers spent an average of Five Minutes & Eleven Seconds reading the 2018 Travel Planner Digital Magazine.

Published 3 times per year.
Optimized viewing on all devices.
Exclusive Interviews and Course Features.
Special Annual TRAVEL PLANNER Edition.

Full Page Ads starting at $100.

Digital Magazines

SASKGOLFER

The SaskGolfer.com website has received progressive page views and overall traffic over the last couple of years. Tracking our website analytics, we are able to provide targeted advertising for golf courses and golf related businesses all year long.

SaskGolfer.com Website Page Views;

2018 ~ 38,611
2017 ~ 24,362
2016 ~ 21,885

SaskGolfer.com Website Statistics

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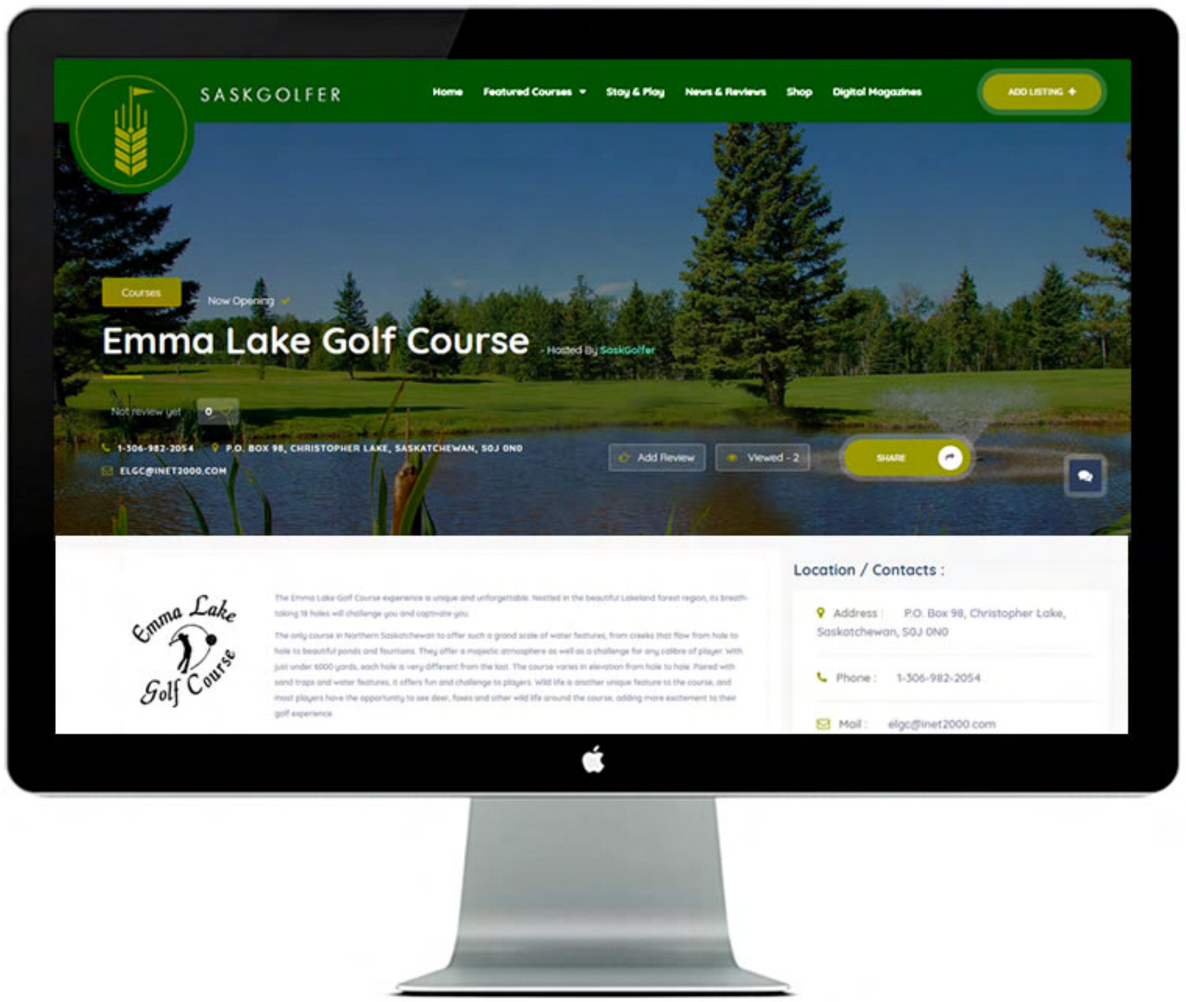

- Full Page Dedicated Listing.
- 2 Course Images with Listing.
- Hotlink to Course Website.
- 1 Social Media Post.

Listing, with Hotlink, in all 2019 Digital Magazines.

$250 / Year

SaskGolfer Website - Basic Listing

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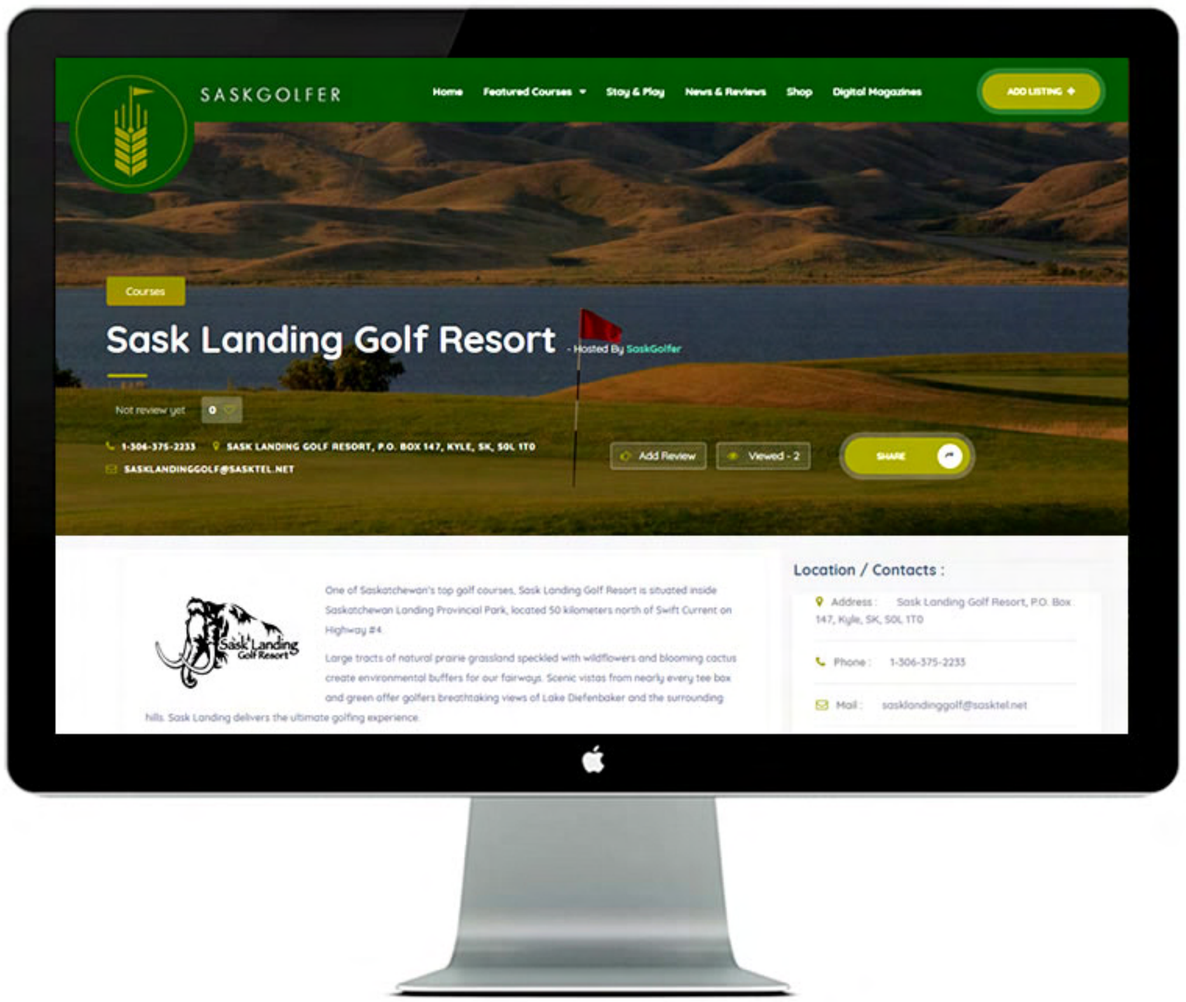

- Full Page Dedicated Listing with 6 Images, Contact info & more.
- Inclusion on Featured Courses Map.
- Inclusion on Popular Listings scroll.
- Up to 6 Social Media Posts.
- 1/2 Page Color Ad in All 2019 Digital Magazines.

$500 / Year

SaskGolfer Website - Featured Listing

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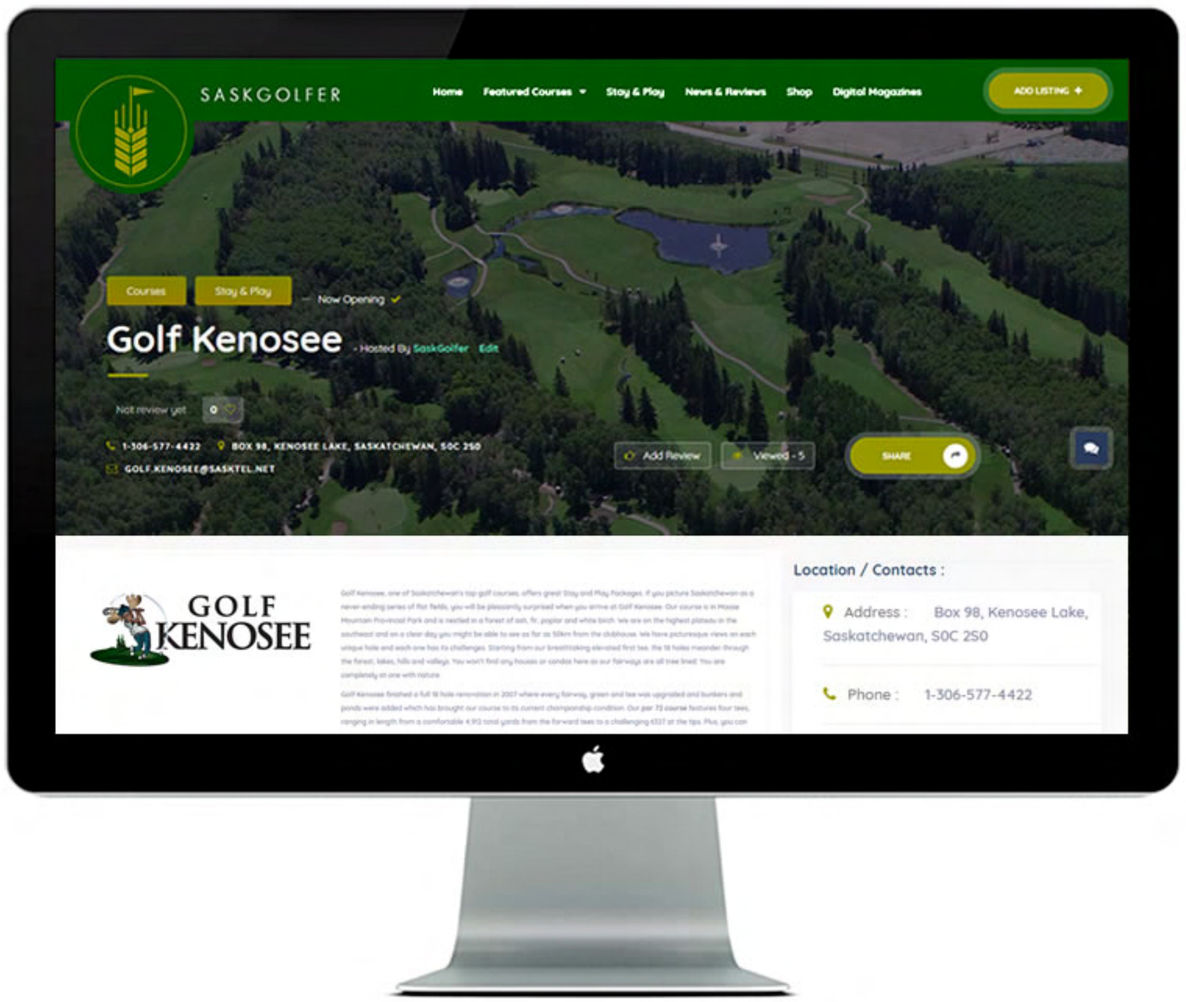


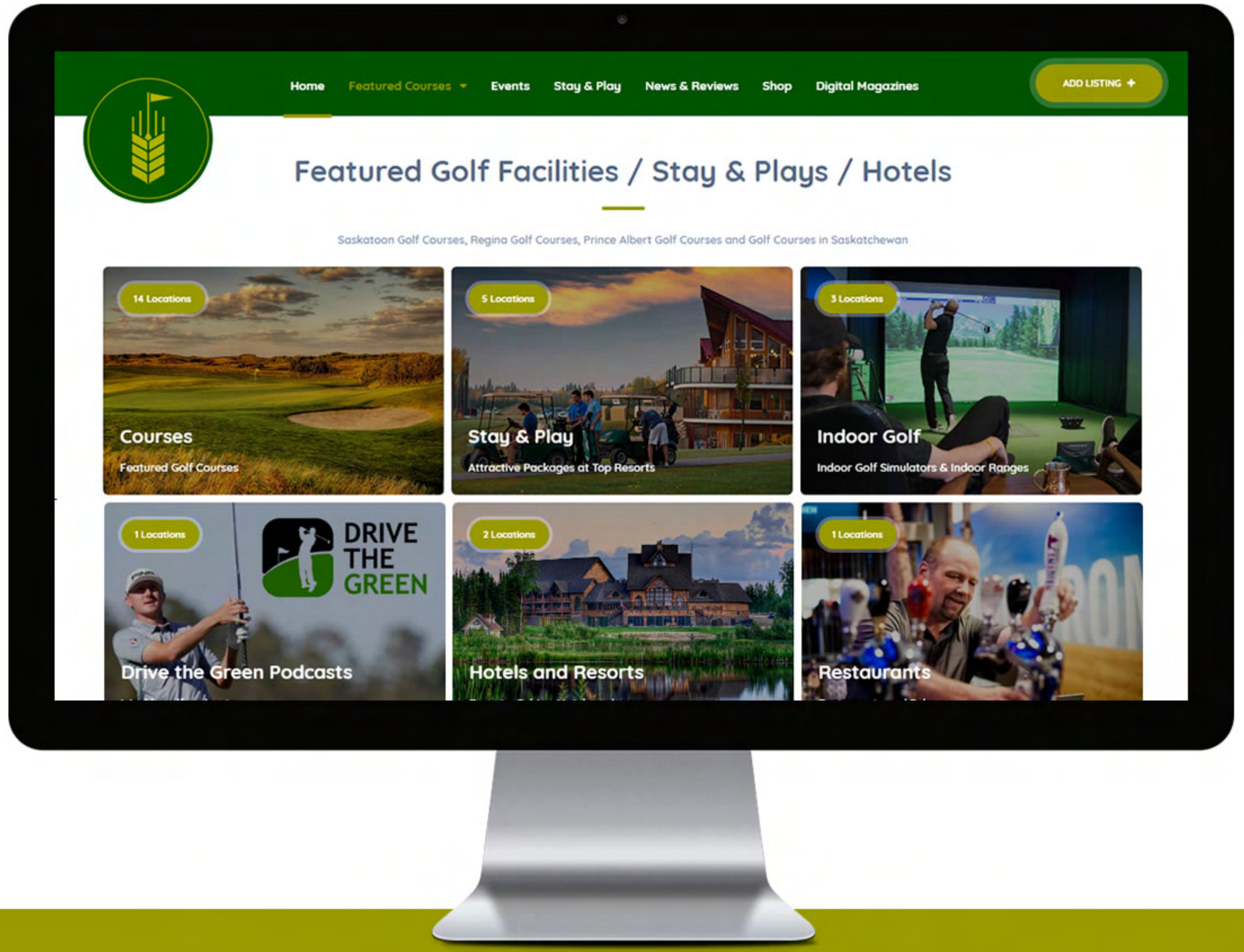
Same benefits as Featured Listing.
Full Page Dedicated Listing
with 6 Images, Contact info & more.
"Featured" tag on Courses Map.
Inclusion on Popular Listings scroll.
Up to 6 Social Media Posts.

+

- Full Page Color Ad in All 2019 Digital Magazines.
- Inclusion in Stay & Play Listings.
- One Featured Story.

$1,000 / Year

SaskGolfer Website - Premier Listing



Featured Facilities / Stay & Plays / Hotels area of Home Page seen by over 35,000 Website Visitors / year.

Rotating Listing on "Popular Listings & Featured Businesses" Section of Home Page.

Featured / Premium Listings Benefits ~ 1

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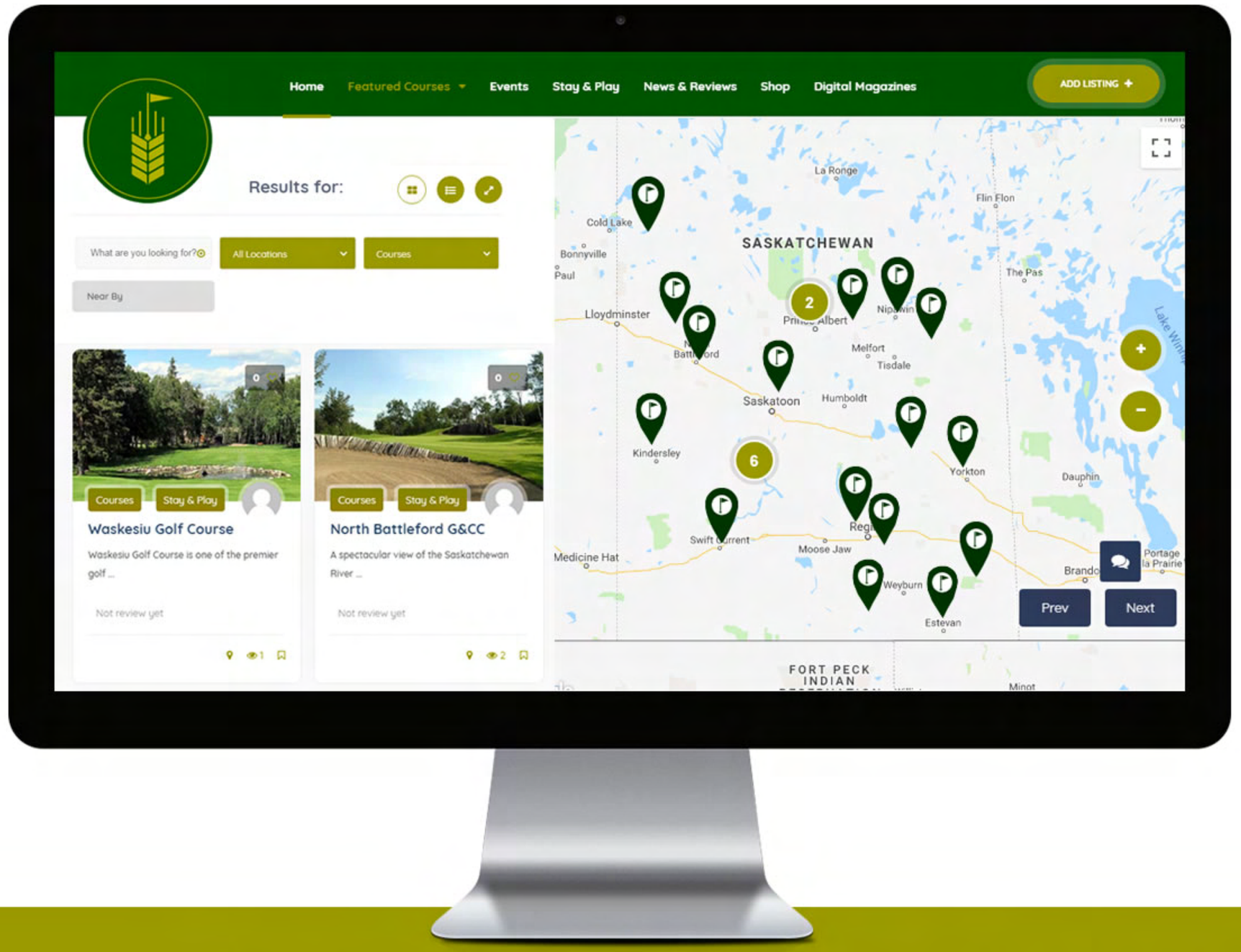
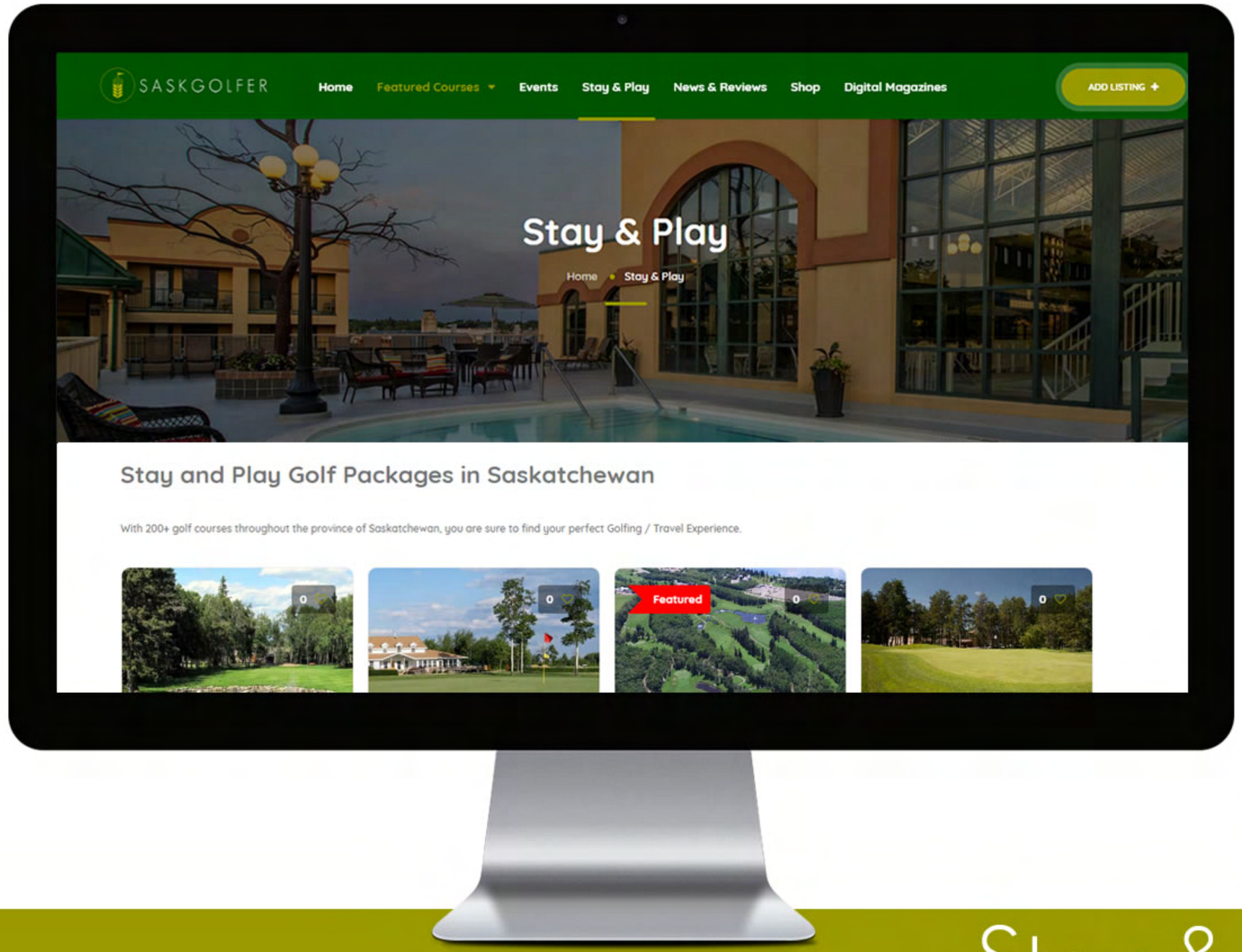


Featured Facility Map

The Most Viewed website page on the SaskGolfer.com website.

Website Visitors can quickly view courses & listings throughout Saskatchewan.

Featured / Premium Listings Benefits ~ 2



Get Featured on our dedicated Stay & Play page and get exposure all year long.

Travelers visiting Saskatchewan can quickly find, view and plan their perfect Stay & Play package.

$250 / Year

Stay & Play Listings

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Website views increase during our Contests & Draws, effectively providing more exposure for Golf Courses / Indoor Golf Facilities / Restaurants / Hotels and all Golf related businesses.

NEW 50/50 Ad Program

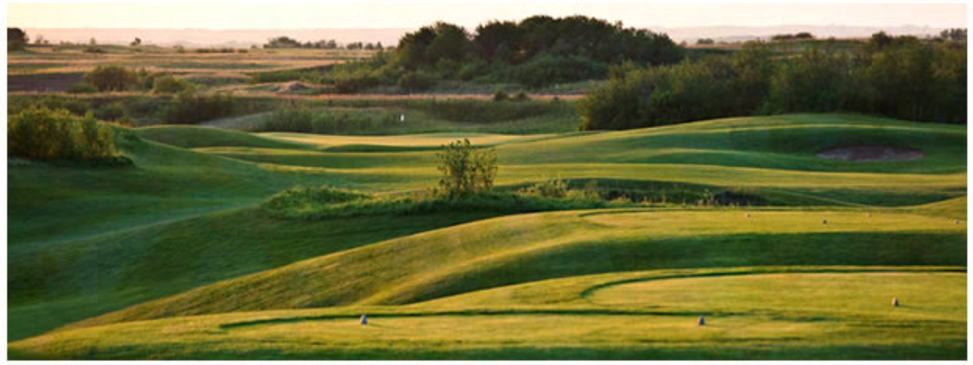
Combine your SaskGolfer Ad Program with Product or Gift Cards from your business. Contact us to learn more about our 50/50 Ad Program, "Pop-Up" Ads, Social Media Contests and Special Draws.

SaskGolfer Contests & Draws

Andrew Penner is one of Canada's Top Golf Course Photographers and Travel Writers. Enhance your Golf Course Marketing with Golf Course Photographer Andrew Penner.

"Inside the Ropes" as a member of the Media, SaskGolfer's Scott Allan has photographed Professional Golf Events, including the 2018 CP Women's Open in Regina and the 2019 ANA Inspiration in Rancho Mirage, California.

Contact Us For Pricing Details.



Golf Course and Golf Event Photography

Canada Golf Card is a FREE marketing program for golf courses, where the courses keep 100% of the revenue. There is no tee time inventory or sheet time given up and no complicated software to implement.

Ideal for golf courses throughout Saskatchewan to reach out to the traveling golfer, the Canada Golf Card has grown to include over 800 golf courses and continues to provide incredible value and benefits to both golfers and golf courses.

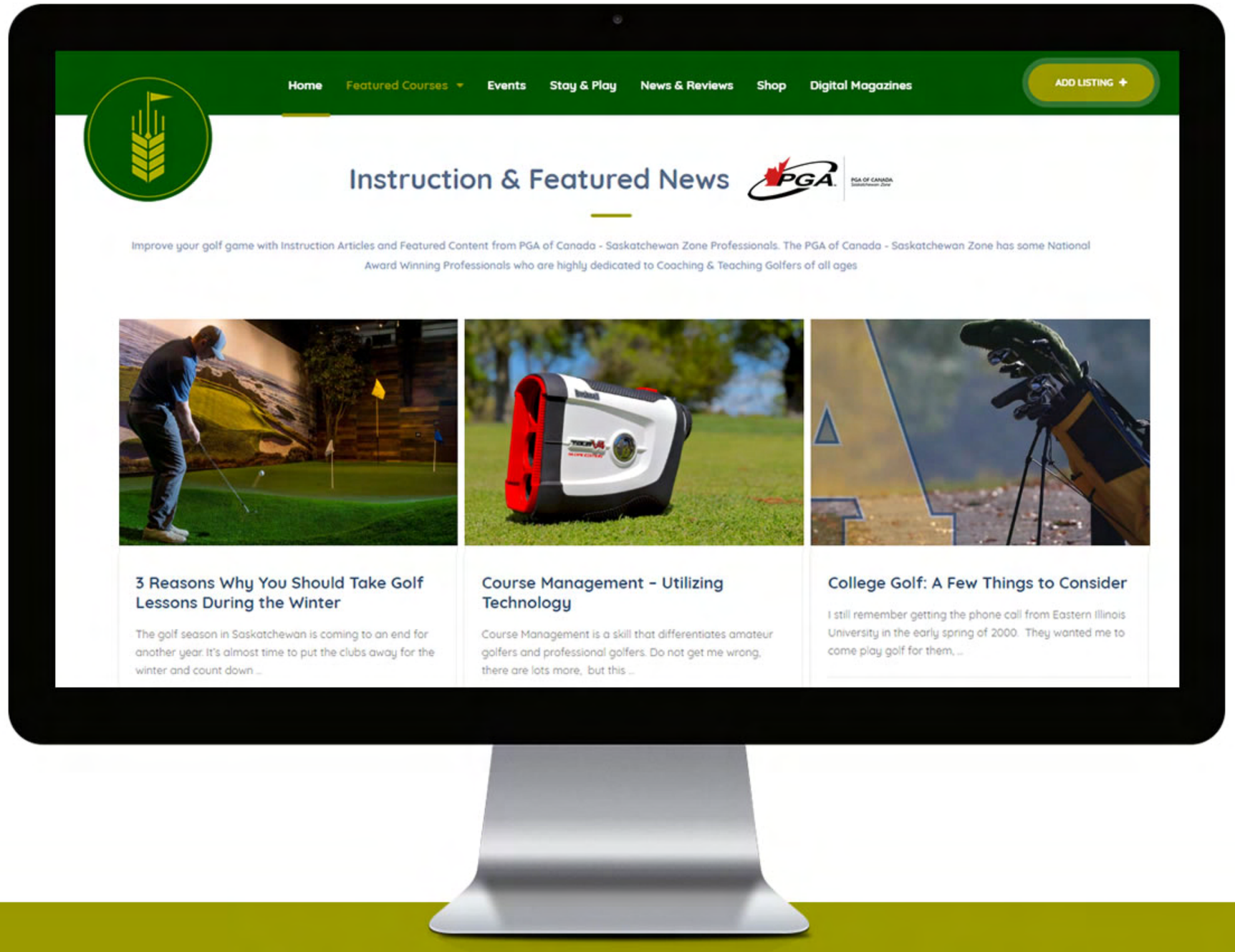
Contact scott@saskgolfer.com for more details.

YasTech GOLF

YasTech Golf is a division of Yas, one of Saskatchewan's top Web Design companies. Yas' services include Golf Course and Golf Event Web Design, along with Online Marketing.

Cooke Municipal Golf Course, Dakota Dunes Golf Links and Candle Lake Golf Resort are a few Saskatchewan golf courses that have chosen Yas for their website designs. Contact us for more information on Yas' Golf Course Marketing services and their exclusive NGCOA Pricing.

Golf Course Web Design & Online Marketing



Featured Golf Instruction Articles and Videos

PGA of Saskatchewan Professionals are welcome to submit any Golf Instruction Articles and Videos that will be featured on the SaskGolfer website & Digital Magazines.

PGA of Canada - Saskatchewan Zone