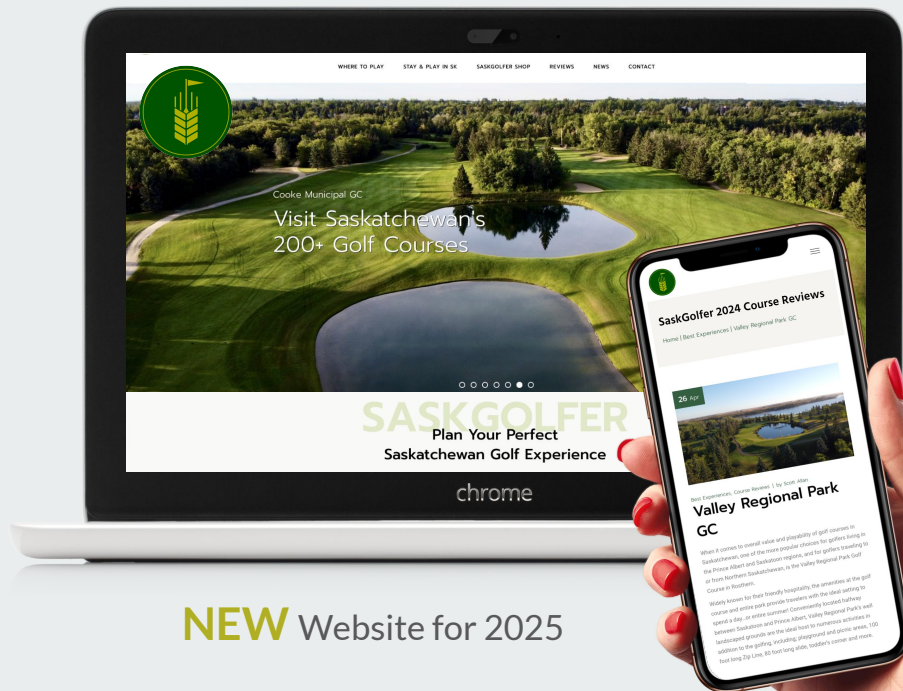


Website Listings | Course Reviews | Drone Services
Stay & Play Listings | Hole Flyovers | Ad Banners



2025 SaskGolfer Programs



NEW Website for 2025

WEBSITE LISTINGS

BASIC 12 Month Listing;

- Full page dedicated listing, course contact details
- Course images, logo
- Hotlink to Course website

\$250

FEATURED 12 Month Listing;

- Full page dedicated listing, course contact details
- Multiple course images, logo
- "Book Here" button on listing, hotlink to course website
- Featured on SaskGolfer.com home page scroll
- 2 Social Media Posts on SaskGolfer social channels
- Option to be included on "2025 SaskGolfer App"

\$500

PREMIUM 12 Month Listing;

- Same features and benefits as Featured Listing, plus ...
- 6 Social Media Posts on SaskGolfer social channels
- Golf Facility Review posted on SaskGolfer.com
- 20% Discount on SaskGolfer Drone Services
- Free listing on 2025 SaskGolfer App

\$1,200

Or \$700 + \$500 in Green Fee Passes



Full Page Dedicated Listing

COURSE REVIEWS

\$750

Our trusted, current Golf Course Reviews are one of the most viewed pages on the SaskGolfer.com website and our social media. Travelers and the Saskatchewan golfing community plan their golf trips around many of our visually appealing reviews.

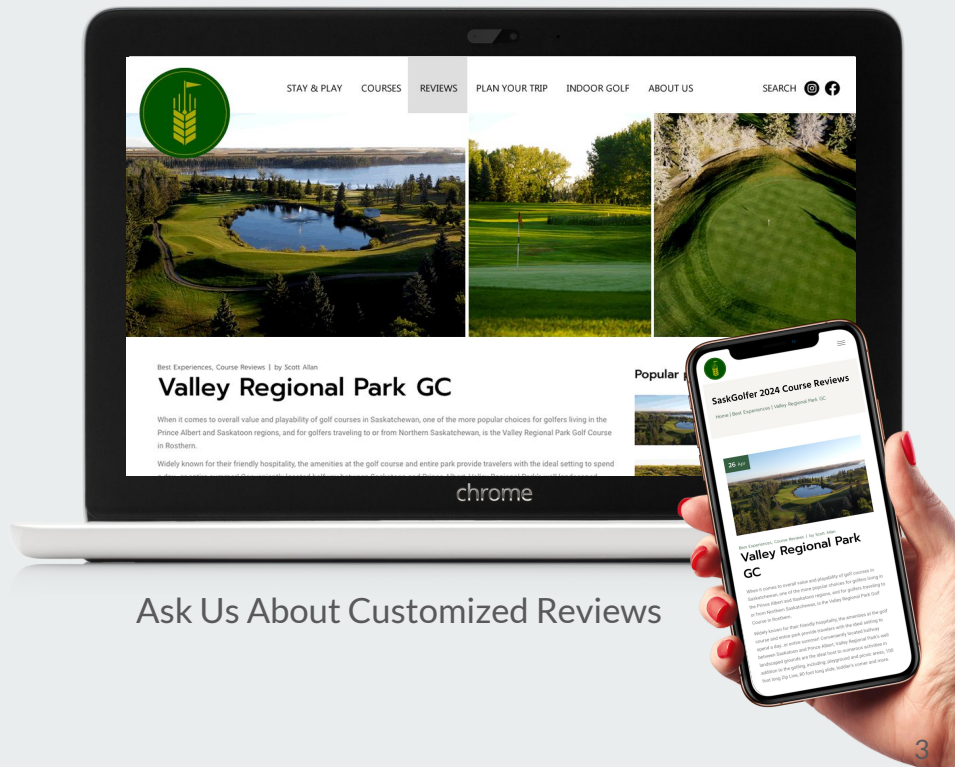
Google ranks this page **#1** for search terms;
"golf course reviews saskatchewan"

COURSE REVIEWS includes;

- We visit your golf course for the day, experiencing all your amenities
- **Golf Course Review permanently listed on SaskGolfer.com**
- Dining Review / Accommodation Review option
- Featured "Course of the Week" during season
- Drone Video highlights + Aerial Drone Images
- 2 Social Media Posts
- Course receives original drone video / image files for their use



All Course Reviews get posted on SaskGolfer Instagram, where they receive valuable additional exposure, with many reviews getting in excess of 4,000 views.



Ask Us About Customized Reviews

STAY & PLAY LISTINGS \$600

Promote your Stay & Play packages on the most viewed web page on SaskGolfer.com. Don't miss out on any opportunity for golfers to preview and book a Stay & Play at your facility in 2025.

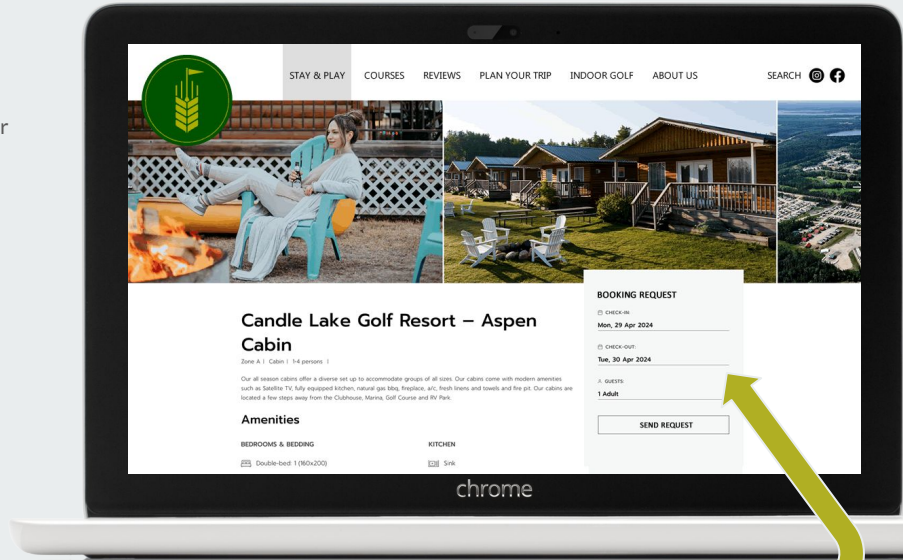
Google ranks the Stay & Play page on our SaskGolfer.com website **#1** for search terms;

“stay and play saskatchewan”

“stay and play golf packages saskatchewan”

STAY & PLAY LISTING 12 Month Listing includes;

- Up to 5 Images in header scroll of listing
- Summary of your facility
- Facility logo and hotlink to your business
- Highlighted listing of key amenities
- Booking Request Form
- Rotating feature on Home Page of SaskGolfer.com
- Up to 3 Social Media Posts on SaskGolfer Instagram



Listing Includes “**Booking Request**”
Forwarded to your Facility

AD BANNERS

MONTHLY Ad Banner;

- Your ad fixed on specific pages (up to 4)
- Hotlinked to your website
- Ad size 768 x 465
- Page View statistics provided

\$200 Per Month

MULTIPLE MONTHS Ad Banner;

- Your ad fixed on specific pages (up to 4)
- You select pages to appear (based on avail)
- Ad size 768 x 465
- Page View statistics provided

\$150 Per Month

Have your own ideas? Contact us to discuss further scott@saskgolfer.com



We can create your ad for you

DRONE SERVICES, HOLE FLYOVERS

One of the best ways to promote your golf course and elevate your marketing is to capture your golf facility from the air. Adding drone videos, hole flyovers and aerial images to your golf course website, marketing and social media channels provides one of the best marketing tools to promote and showcase your course layout, course conditions, featured holes and much more!

After capturing drone video and aerial images, we settle in and perform editing that promotes your facility in the best way possible.

Contact scott@saskgolfer.com for Pricing



Customized Hole Flyovers

FACILITY BUNDLE

\$3,000

PREMIUM LISTING 12 Month Listing

- See Page 2 of this slide deck for Premium Listing details

COURSE REVIEW Listed permanently

- See Page 3 of this slide deck for Course Review details

SASKGOLFER APP 12 Month Listing & Benefits

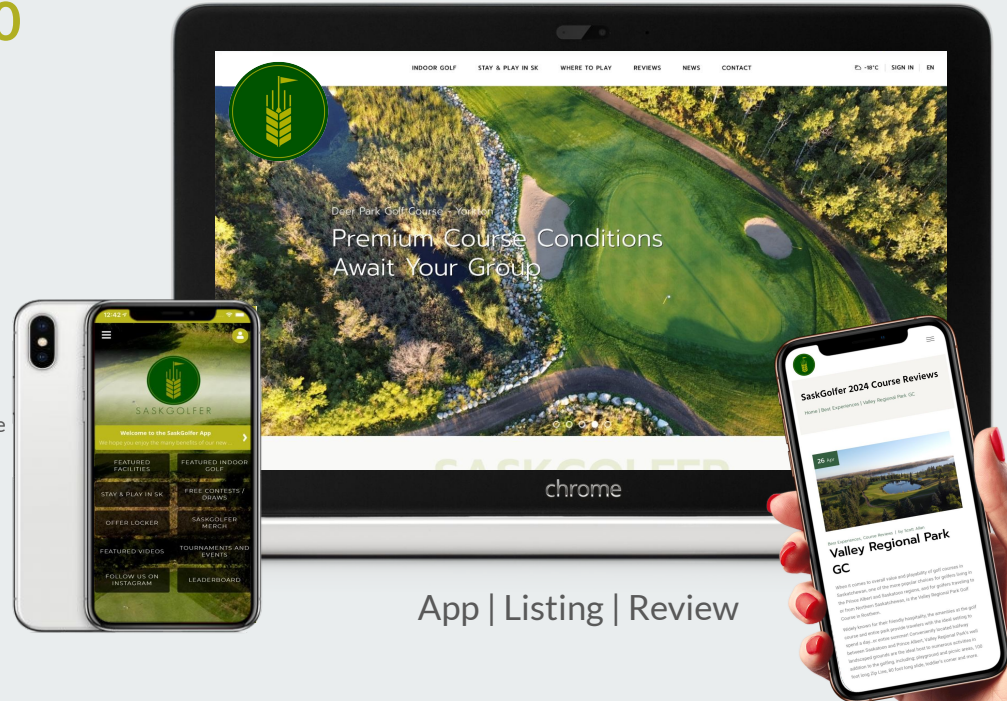
- See Page 7 of this slide deck for the SaskGolfer App details

DRONE SERVICES Full Day Drone Visit

- We visit your facility and perform drone video / aerial images during the "golden hours" - the last hour before sunset and the first hour after sunrise. These times provide us with the perfect lighting.
- Your facility receives original video / image files for your own use



The Facility Bundle provides a
\$4,450 value for just **\$3,000**



App | Listing | Review

WEBSITE DESIGN & DEVELOPMENT

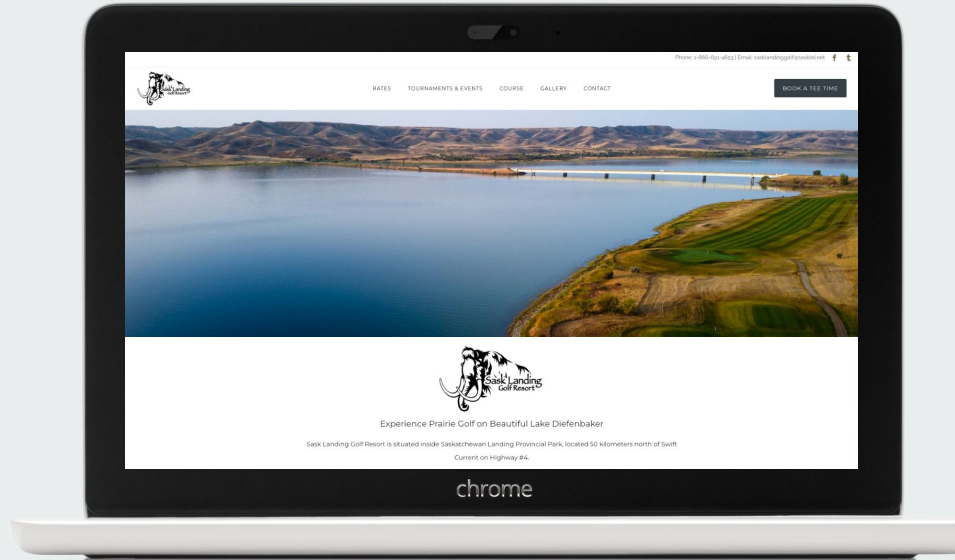
Besides promoting and showcasing Saskatchewan's golf courses and indoor golf facilities through SaskGolfer, we work with one of the top Golf Industry web design and development companies in Saskatchewan. Since 2017, Scott Allan has been the Sales & Marketing Manager for YasGolf, offering affordable, visually appealing website designs to the golf industry throughout Saskatchewan.

Some of our golf industry clients include;

- **Cooke Municipal Golf Course, Dakota Dunes, Candle Lake Golf Resort, Sask Landing Golf Resort, Evergreen Golf Course, RBC PGA Scramble and more...**

With the increasing popularity of drone video and aerial images, we're proud to offer multiple services for golf courses...check out our **"Facility Bundle"** on page 7 of this slide deck.

Contact us for pricing and more details
[**scott@saskgolfer.com**](mailto:scott@saskgolfer.com)



Golf Course Websites

FEATURED PIN ON SASKGOLFER MAPS



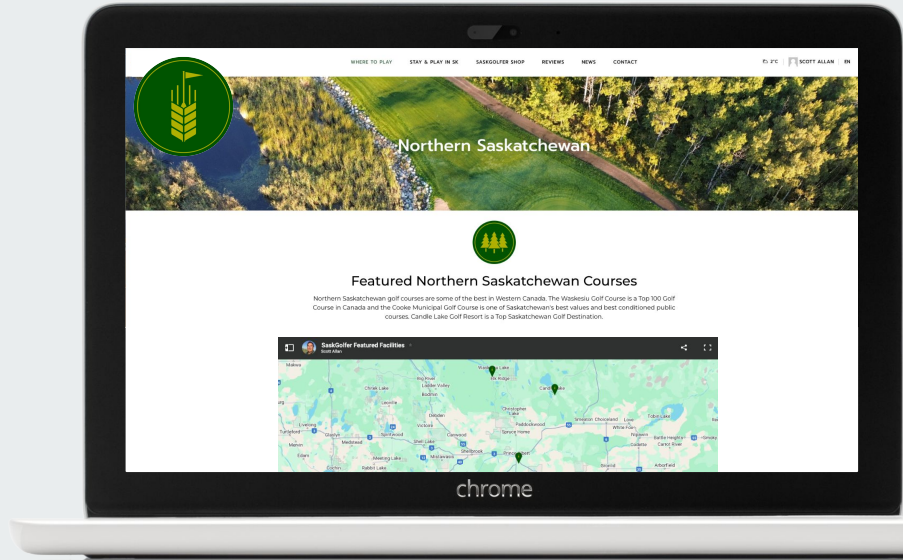
All paid SaskGolfer golf facility / business listings include a “**Featured Pin**” on maps throughout the SaskGolfer.com website. Stand out from other golf facilities and businesses in your region of Saskatchewan with a featured pin.

Featured pins allow the visitors to the SaskGolfer.com quick and easy access to your facility. Each pin includes;

- Green SaskGolfer Pin on maps, easily identifying and highlighting your facility as a Featured Facility / Business
- Fly Out listing in map menu
- Hotlink to your facility website
- Brief description of your facility
- Up to 2 featured images of your facility

Contact us for pricing and more details

scott@saskgolfer.com



Featured Courses Map on Northern SK Page

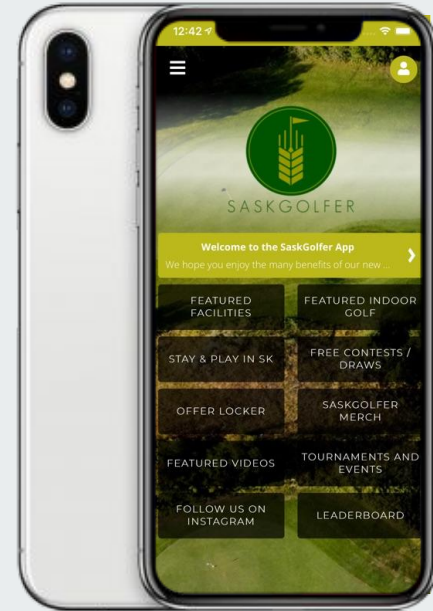
SASKGOLFER APP

Promote Your Facility on the **NEW** SaskGolfer App

\$500

SASKGOLFER APP PROGRAM 12 Month Program includes;

- “Featured Facility” Listing on the App, with hotlink to your course / facility / business website
- Push Notifications on your club's behalf sent to the loyal, dedicated and growing SaskGolfer Community. Golfers simply download the SaskGolfer App, choose what courses / businesses they would like to receive notifications from and your facility has a brand new database of loyal, dedicated and passionate golfers to reach out to.
- List your Stay & Play packages and promotions
- Have a “last minute group cancellation”? We can send out a special push notification to our golfer database to assist in filling the open tee times.
- Statistics and reports on SaskGolfer Community growth / App growth provided
- Want to provide added incentives to golfers to visit your facility? We can “drop” special offers and promotions into each golfer's “Offer Locker” at any time during the year. *We love this one!*



FREE inclusion on the SaskGolfer App
With SaskGolfer Premium Listing

360 AERIAL TOURS

NEW for 2025, we are proud to offer 360 Aerial Tours of your golf facility, resort or golf industry business. We capture your facility from the sky with one of our drones, perform some editing, load the footage into professional 360 Tour Software and present you with a unique marketing asset to promote your facility.

Ideal for Resorts, Campgrounds and Golf Communities, we can also capture inside your facility with our 360 Aerial Tours.

Sample 360 Aerial Tour;

- Candle Lake Golf Resort: <https://saskgolfer.com/candle-lake-360/>

Contact scott@saskgolfer.com for Pricing



NEW Service from SaskGolfer

SASKGOLFER OFFER LOCKER

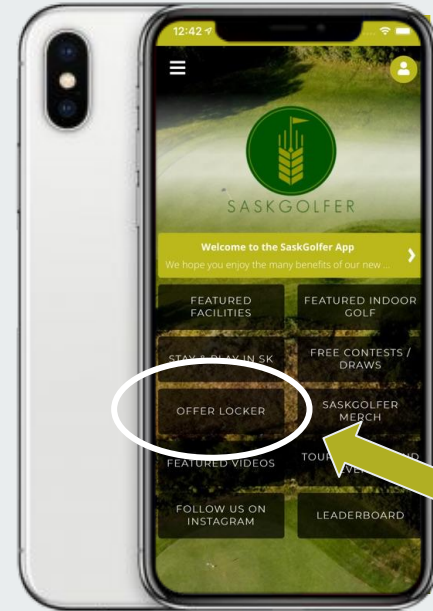
Promote Your Facility or Golf Business to the growing SaskGolfer Community on the **NEW** SaskGolfer App and have the opportunity to reach out to our growing database of golfers.

In exchange for a Special Offer to the SaskGolfer Community, specifically to those golfers that have downloaded the SaskGolfer APP and have chosen to receive Offers and Push Notifications from your facility or business, we are offering this service for no charge.

Send targeted offers, stay & play specials and any promotion you can imagine... attractive offers that will bring more golfers to your facility!

Full Details on the SASKGOLFER OFFER LOCKER soon ...

FREE with any Paid SaskGolfer Program



TARGETED offers sent to golfers' "OFFER LOCKER" on their mobile device

SASKGOLFER INFLUENCE

The SaskGolfer Instagram channel has become a very influential, reliable resource for the traveling and local golfers to **Search and Plan their Perfect Saskatchewan Golfing / Travel Experiences.**

Ask us about customizing a 2025 SaskGolfer Ad Program for your facility.



Instagram

SaskGolfer Instagram Account
Followers as of March 1, 2025

4,150

Visit the SaskGolfer Instagram page ... [HERE](#)





QUOTES FROM THE SASKGOLFER COMMUNITY

"As I now reside in the United States, I follow SaskGolfer on their social media platforms as it provides fabulous content on so many levels and it helps me stay connected and informed about the Saskatchewan golf community. Love the drone videos!"

~ Lorelee Windrim / Former Saskatchewan golfer residing in the United States

"Saskgolfer has proven itself over the years to produce great golfing content for every level of golf enthusiast. They promote PGA of Canada Professionals and the amateur golf body, but known mostly for just simply giving a voice to all golf courses big or small"

~ Jeff Chambers / PGA of Canada Professional

"SaskGolfer is a unique way for people to stay informed of what's going on in the world of golf in Saskatchewan. I like the diversity of content ranging from tournament updates to finding some of the many hidden gem courses around the province"

~ Justin Wood / Saskatchewan Amateur Champion

QUESTIONS?

Celebrating 25 Years in 2025, the SaskGolfer team has stayed true to our goal of accurately promoting Saskatchewan's Golf Courses, Indoor Golf Facilities and Canadian Golf Industry Businesses.

If you have any questions or comments on how we can assist in marketing your facility or business, please contact us to set up a consultation.

Thanks for your ongoing support.

Scott Allan

P. 306-715-7204

E. scott@saskgolfer.com



S A S K G O L F E R