

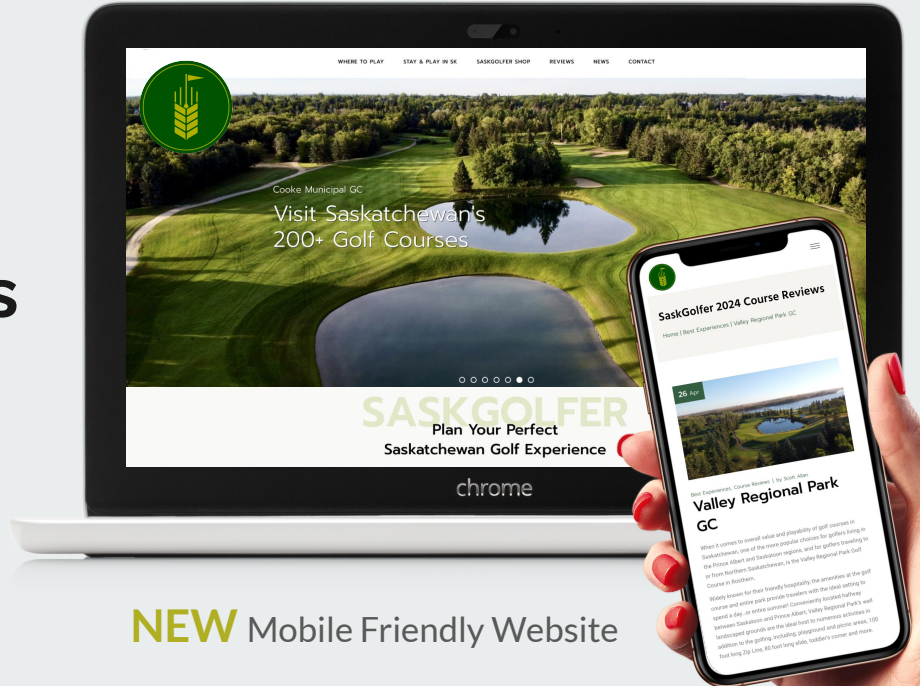
Website Listings | Course Reviews | Drone Services  
Stay & Play Listings | Website Services | SaskGolfer APP

2026

# SaskGolfer Ad Programs



SASKGOLFER



**NEW** Mobile Friendly Website

## WEBSITE LISTINGS

### BASIC 12 Month Listing;

- Full page dedicated listing, course contact details
- 4 Course images, logo
- Hotlink to Course website

**\$250**

### FEATURED 12 Month Listing;

- Full page dedicated listing, course contact details
- Multiple course images, logo
- "Book Here" button on listing, hotlink to course website
- Featured on SaskGolfer.com home page scroll
- 2 Social Media Posts on SaskGolfer social channels
- Option to be included on "SaskGolfer App"

**\$500**

### PREMIUM 12 Month Listing;

- Same features and benefits as Featured Listing, plus ...
- 6 Social Media Posts on SaskGolfer social channels
- Golf Facility Review posted on SaskGolfer.com
- 20% Discount on SaskGolfer Drone Services
- Free listing on SaskGolfer App

**\$1,200**

Or \$700 + \$500 in Green Fee Passes



Full Page Dedicated Listing

## SASKGOLFER APP 2026

One of SaskGolfer's all time best initiatives for golf courses

The SaskGolfer App, powered by Gallus Golf, will give participating golf facilities a powerful, direct connection to the growing SaskGolfer Community.

Golfers sign up for the free App and select content and courses that are most relevant to them. With text messaging sent out through the App, golfers receive targeted messaging and custom content that drives them to play more golf at your facility and take advantage of promotions and offers at your course and partnering businesses.

Originally planned in "rack card" sized printed form, we are moving our SaskGolfer ROUTES program online with the powerful Gallus Golf platform.



Gallus

*Built on the **Gallus Golf** platform, the SaskGolfer App and SaskGolfer ROUTES Pass will elevate the exposure of participating golf facilities and businesses.*



## SASKGOLFER ROUTES



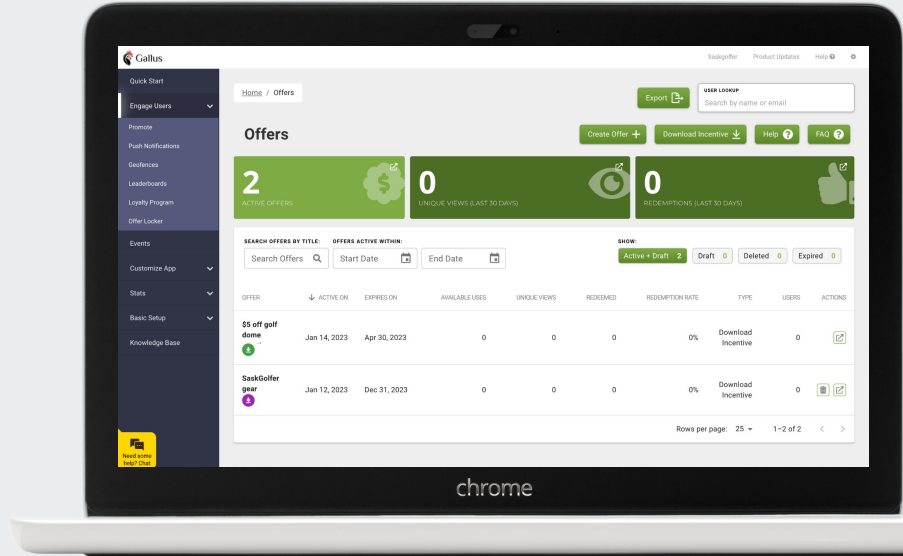
We're partnering up with some of Saskatchewan's Top Public Golf Courses and indoor golf facilities and offering the **SaskGolfer ROUTES Pass**. Launching in 2026, this exciting new program will provide participating golf courses and indoor golf facilities with valuable added exposure and promotion of their facility to the passionate, growing SaskGolfer Community.

Delivered through the SaskGolfer App, the SaskGolfer ROUTES Pass details for the golfers include:

- Number of Passes issued... we will be starting with just **100 / ROUTE**
- Attractive Pricing for the consumer... under **\$300**
- **3 ROUTES** will be rolled out, starting with the **North**

Added exposure and prestige for your golf facility and business, being marketed and promoted as

*“Play Some of Saskatchewan’s Top Public Golf Courses”*



Redemption Tracking that ensures Accurate Reporting for your Golf Facility

## FACILITY REVIEWS

\$750

Our trusted, current Golf Course Reviews are one of the most viewed pages on the SaskGolfer.com website and our social media. Travelers and the Saskatchewan golfing community plan their golf trips around many of our visually appealing reviews.

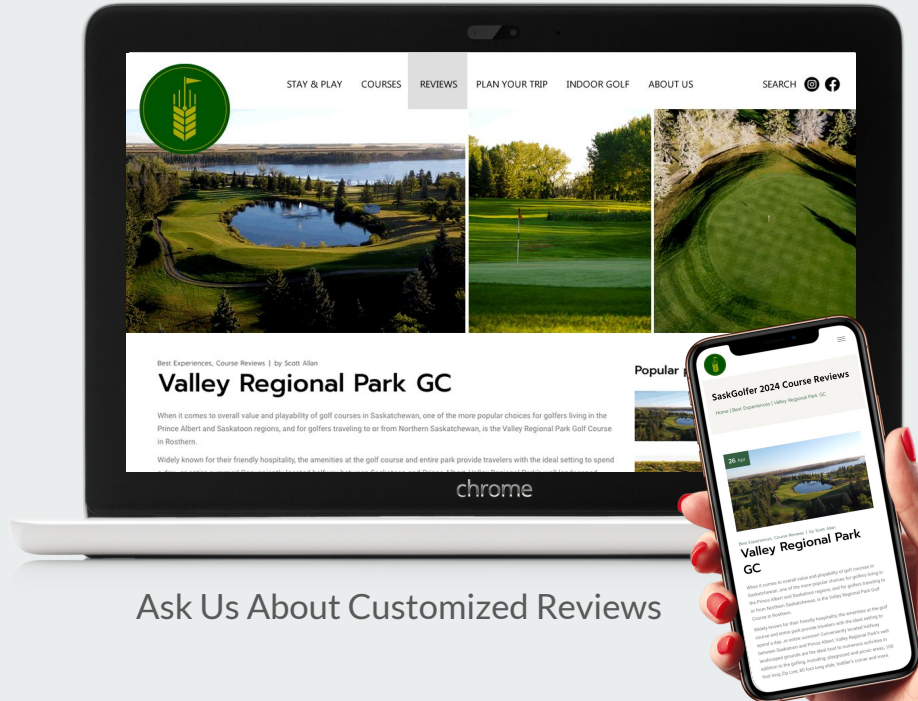
Google ranks this page high for search terms;  
“*golf course reviews saskatchewan*”

### COURSE REVIEWS includes;

- We visit your golf course for the day, experiencing all your amenities
- **Golf Course Review permanently listed on SaskGolfer.com**
- Dining Review / Accommodation Review option
- Featured “Course of the Week” during season
- Drone Video highlights + Aerial Drone Images
- 2 Social Media Posts
- Course receives original drone video / image files for their use



All Course Reviews get posted on SaskGolfer Instagram, where they receive valuable additional exposure, with many reviews getting in excess of 4,000 views.



Ask Us About Customized Reviews

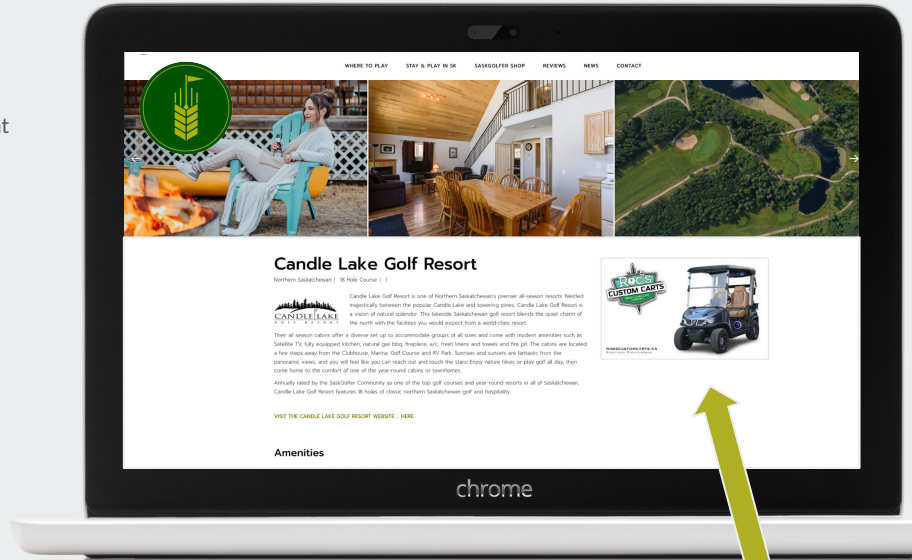
## STAY & PLAY LISTINGS \$600

Promote your Stay & Play packages on the most viewed web page on SaskGolfer.com. Don't miss out on any opportunity for golfers to preview, plan and book a Stay & Play at your golf facility.



### STAY & PLAY LISTING - 12 Month Listing includes;

- Up to 5 Images in header scroll of listing
- Summary of your facility
- Facility logo and hotlink to your business
- Highlighted listing of key amenities
- Rotating feature on Home Page of SaskGolfer.com
- Up to 3 Social Media Posts / 12 months on SaskGolfer Instagram



Option to customize the  
Banner Ad on your Stay & Play Listing

## AD BANNERS

### MONTHLY Ad Banner;

- Your ad fixed on specific pages (up to 4)
- Hotlinked to your website
- Ad size 768 x 465
- Page View statistics provided

**\$200** Per Month

### MULTIPLE MONTHS Ad Banner;

- Your ad fixed on specific pages (up to 4)
- You select pages to appear (based on avail)
- Ad size 768 x 465
- Page View statistics provided

**\$150** Per Month

Have your own ideas? Contact us to discuss further [scott@saskgolfer.com](mailto:scott@saskgolfer.com)



We can create your ad for you

## DRONE SERVICES, HOLE FLYOVERS

One of the best ways to promote your golf course and elevate your marketing is to capture your golf facility from the air. Adding drone videos, hole flyovers and aerial images to your golf course website, social media channels and overall marketing initiatives is highly effective in showcasing your course layout, course conditions and featured holes to the growing golfing community!

### View our Golf Course Hole Flyovers;

- Cooke Municipal Golf Course - [HERE](#)
- Dakota Dunes Golf Links - [HERE](#)

Contact [scott@saskgolfer.com](mailto:scott@saskgolfer.com) for Pricing



Customized Hole Flyovers

## FACILITY BUNDLE **\$3,000**

### PREMIUM LISTING 12 Month Listing

- See Page 2 of this slide deck for Premium Listing details

### COURSE REVIEW Permanently on SaskGolfer.com

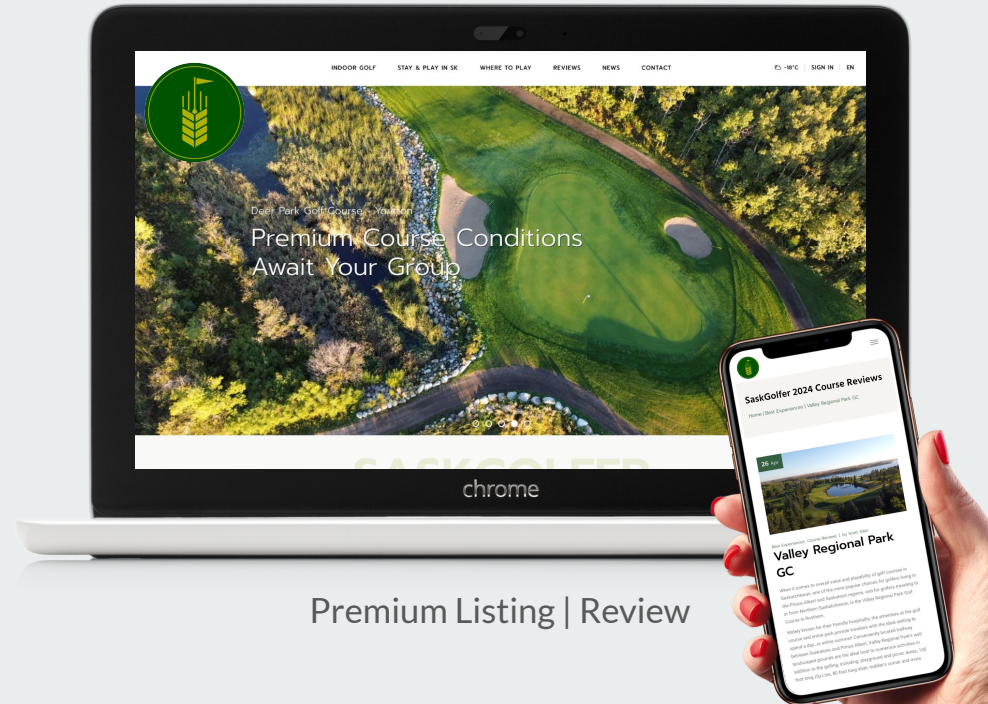
- See Page 3 of this slide deck for Course Review details

### DRONE SERVICES Full Day Drone Visit

- We visit your facility and perform drone video / aerial images during the “golden hours” - the last hour before sunset and the first hour after sunrise. These times provide us with the perfect lighting.
- Your facility receives original video / image files for your marketing



The Facility Bundle provides a **\$4,450** value for just **\$3,000**



Premium Listing | Review

## WEBSITE DESIGN & DEVELOPMENT

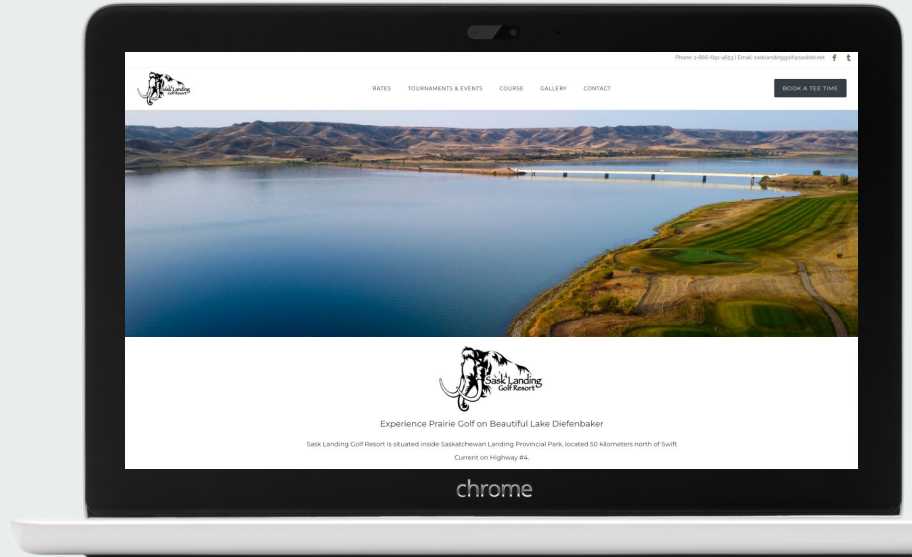
Besides promoting and showcasing Saskatchewan's golf courses and indoor golf facilities through SaskGolfer, we provide Web Design & Development services for the golf industry. With numerous Saskatchewan golf courses as clients, we offer affordable, visually appealing website designs to the golf industry.

Some of our golf industry clients include;

- **Cooke Municipal Golf Course, Dakota Dunes, Candle Lake Golf Resort, Sask Landing Golf Resort, Evergreen Golf Course, Valley Regional Park GC, Meadow Lake Golf Course, PGA Scramble, Rod's Custom Carts and 30+ more...**

With the increasing popularity of drone video and aerial images, we're proud to offer multiple services for golf courses...check out our "**Facility Bundle**" on page 7 of this slide deck.

Contact us for pricing and more details  
[scott@saskgolfer.com](mailto:scott@saskgolfer.com)



SaskGolfer Web Services  
[www.webservices.saskgolfer.com](http://www.webservices.saskgolfer.com)

## FEATURED PIN ON SASKGOLFER MAPS



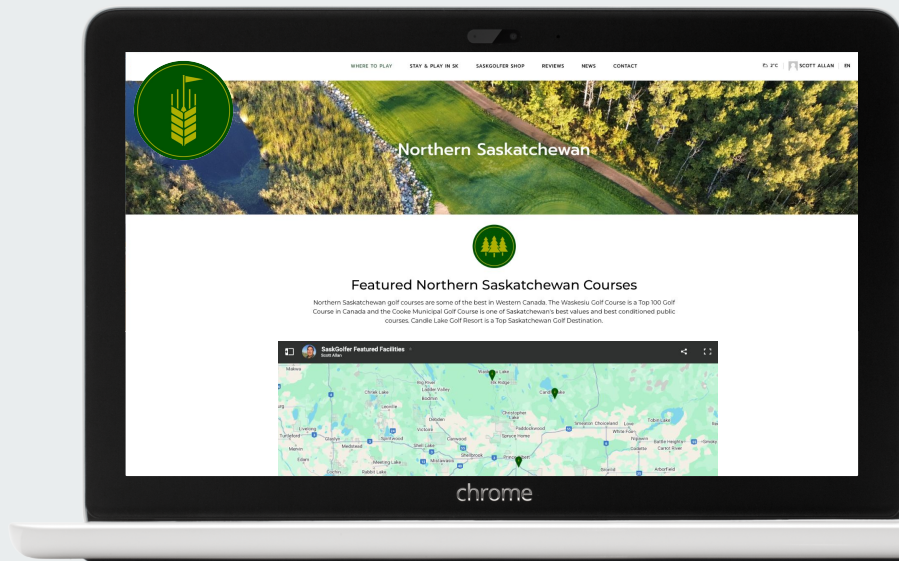
All paid SaskGolfer golf facility / business listings include a **“Featured Pin”** on maps throughout the SaskGolfer.com website. Stand out from other golf facilities and businesses in your region of Saskatchewan with a featured pin.

Featured pins allow the visitors to the SaskGolfer.com website quick and easy access to your facility. Each pin includes;

- Green SaskGolfer Pin on maps, easily identifying and highlighting your facility as a Featured Facility / Business
- Fly Out listing in map menu
- Hotlink to your facility website
- Brief description of your facility
- Up to 2 featured images of your facility

Contact us for pricing and more details

[scott@saskgolfer.com](mailto:scott@saskgolfer.com)



Featured Courses Map on Northern SK Page

## SASKGOLFER INFLUENCE

The SaskGolfer Instagram channel has become a very influential, reliable resource for the traveling and local golfers to **Search and Plan their Perfect Saskatchewan Golfing / Travel Experiences.**

Ask us about customizing a SaskGolfer Ad Program for your facility.



SaskGolfer Instagram Account  
Followers as of January, 2026

**4,800 +**

Visit the SaskGolfer Instagram page ... [HERE](#)





## QUOTES FROM THE SASKGOLFER COMMUNITY

*"Scott's expertise in golf-focused web design and golf course marketing is unmatched. His work is professional, timely, and tailored to the golf industry's unique needs. I highly recommend him for any golf business looking to grow online"*

~ Darcy Myers / GM, Cooke Municipal Golf Course, PGA of Canada Professional

*"Being able to reach out to the Saskatchewan golfing community and tourists through SaskGolfer has noticeably increased our overall green fee play, allowing us to further invest in the growth of Valley Regional Park Golf Course"*

~ Conner McGill / Manager, Valley Regional Park, PGA of Canada Professional

*"SaskGolfer is a unique way for people to stay informed of what's going on in the world of golf in Saskatchewan. I like the diversity of content ranging from tournament updates to finding some of the many hidden gem courses around the province of Saskatchewan"*

~ Justin Wood / Saskatchewan Amateur Champion

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## QUESTIONS?

Established in 2000, the SaskGolfer team has stayed true to our goal of accurately promoting Saskatchewan's Golf Courses, Indoor Golf Facilities and Saskatchewan Golf Industry Businesses.

If you have any questions or comments on how we can assist in marketing your facility or business, please contact us to set up a consultation.

Thanks for your ongoing support.

**Scott Allan**

P. 306-715-7204

E. [scott@saskgolfer.com](mailto:scott@saskgolfer.com)



S A S K G O L F E R